



\$500* Military, Veterans & First Responders Bonus

Qualified Military, Veterans and First Responders can get a \$500* Bonus when purchasing or leasing a select new, unused Volkswagen vehicle.

Proof of military service or first responders employment or other documentation required.

*Volkswagen of America, Inc. will pay a \$500 Military and First Responders Bonus for qualified active duty U.S. Military service members, U.S. Military Veterans within 24 months of active duty, U.S. Military retirees (Retirees must have served 20+ years in the military), First Responders (Police Officer, Sheriff/Sheriff's Deputy, Correctional Officer, State Trooper, Federal Law Enforcement Officer, Firefighter, EMT, Paramedic, 911 Dispatcher/Operator) and their family household members who purchase or lease a select new, unused Volkswagen model (excludes Golf R) through participating dealers from January 3, 2024 to January 2, 2025. Proof of military/first responder eligibility and residency of family household member (if applicable) required. Bonus applied toward MSRP and is not redeemable for cash. Fleet customers are not eligible. One bonus per VIN. Eligible customers may receive this bonus on up to two Volkswagen vehicles per year. See your local Volkswagen dealer or, for general product information, call 1-800-Drive-VW. ©2024 Volkswagen of America, Inc.